



**TITULACIÓ: DIPLOMATURA EN CIÈNCIES EMPRESARIALS**

**PLA D'ESTUDIS: 2000**

**ASSIGNATURA: ANGLÈS EMPRESARIAL I (Codi 30019)**

**PROFESSOR/A: EMMA DOMÍNGUEZ RUÉ**

**CURS: 2n  
QUADRIMESTRE: 2n**

**CRÈDITS: 6**

**TIPUS: OBLIGATÒRIA**

**Aquesta assignatura no oferirà docència durant el curs 2010-2011. La Universitat de Lleida deixarà d'oferir aquesta titulació amb motiu de la implementació dels nous graus.**

### **1. OBJECTIUS**

- 1.- Understanding the gist of written texts and audiovisual products related to economic and business issues.
- 2.- Scan texts and audiovisual products effectively in the search for specific information.
- 3.- Produce opinion essays, emails and similar written tasks both in informal and formal registers that are understandable, clear and coherent.
- 4.- Learning about the economic situation at the present time.

### **2. CONTINGUTS**

The student will have to take charge of the exam preparation. I will be there to point to resources that can help in the process. It is highly recommended that the student contacts the teacher by email before the exam in case s/he has doubts.

### **3. MATERIALS DE L'ASSIGNATURA I BIBLIOGRAFIA**

For those who need to improve their grammar, there are several books like 'English Grammar in Use' or similar, but in principal I would recommend the student to go online and read extensively from The Guardian, The Independent, The Financial Times, The Economist, The New York Times, and so on. There are also websites like Bloomberg (but also those of the above mentioned newspapers) that have video and podcast sections. The idea is that you read and listen to text and audios in English regularly. Forget about studying some days before the exam. If you want to pass this exam, you need to start TODAY.

### **4. AVALUACIÓ**

There will be just a final exam with four exercises:

- 1) A reading comprehension exercise (summary, true or false, or questions)
- 2) A listening comprehension exercise (questions)
- 3) A grammar activity (multiple choice, fill in the gaps)
- 4) A vocabulary activity (multiple choice, fill in the gaps)

Students need to get 25 out of 50 marks to pass the exam.